

# WELCOME PACKET

JESSICAHERONIMAGES.COM



# Welcome!

Thank you for reaching out to me for your big day. There are so many wonderful photographers out there to choose from so I'm truly grateful that you found your way to my website! I pour my heart and soul into my art and devote nothing less than my full attention to my clients. I'm so happy to say that I've found my passion lies in documenting weddings and just couples in general. I enjoy watching the nerves slip away and bringing you out of your shell and into feeling comfortable and at ease in front of the camera. Once you've let go of everything else and decide to just be yourself, that's when you'll truly love the photos!

I don't enjoy stiff stagnant poses of the two of you, I love movement, laughter, sarcastic, teasing, and passionate photos. I want your personalities to show through what I capture. I make a great effort to capture each wedding a little different so yours stands out amongst the rest. I promise you won't be getting photos that look the same as any other wedding.

My goal is to gain your trust in that I will capture everything beautifully and naturally. Nothing will be forced or staged. All that I ask is that you sit back and enjoy your day, I promise to capture it all wonderfully!



# Engagement Session

Your engagement session is so important for so many reasons. It's most likely what you'll use to send out your save the dates as well as invitations. These photos also make for great decorations throughout your wedding.

As far as when you should do them can vary! Some people schedule their engagement shoot once they've decided on their photographer and date. This is so that you can send out the save the dates to family and friends. Also a great opportunity to see me in action and get a feel for how I work! There's also the option to do it 6 months before and possibly test out your make-up artist that you'll be using. It makes for a great trial run! Your engagement photos can depend on what kind of weather and scenery you'd like. If you'd like a summer look, fall colors, snow backdrops etc. that determines when to get them done! And don't worry, if you just can't decide, there's always the option to get more than one session done.

## Simple - \$300

1 hour shoot  
1 outfit  
1 location  
Disc of Photo

## Classic - \$400

2 hour shoot  
2 outfits  
2 locations  
Disc of Photos  
Print Release Form





## IF YOU ARE DOING A FIRST LOOK

This is a typical photo timeline that tends to work great. Once you're both all done getting ready we can do your first look then slip away to take your photos together. I like to have about an hour for these photos. Once we've completed those sweet photos of just you two we'll move on to the Bridal Party photos. Followed by Family photos, giving them time to trickle in and hopefully be around 45 minutes early to the ceremony to get these done! I'd love if we could set aside an hour total for these bridal party + Family photos! (depending on how large the family is of course) This is plenty of time so we don't have to stress and feel rushed. From this I would allow yourself at least 20 minutes-half hour to freshen up and relax a bit before making your way to the ceremony. These are all just tips, this day is totally yours and I'm so open to doing anything you guys want to do! This is just some things that I've seen work out well!



CREATING *a perfect timeline*



## IF YOU'RE NOT DOING FIRST LOOK

In this case, it's best to try to knock out as many photos as we can before the ceremony. This makes it to where your guests will have less waiting time after the ceremony before you can join them! Going this route, I'd advise giving yourselves plenty of time between getting ready and the ceremony. Once the Bride and Bridesmaids are ready we can find a couple great locations to take all of your bridesmaid photos as well as single photos of the lovely bride! I would allow yourself about a half hour for these photos. And then same goes for the Groom and Groomsmen. I personally like taking the bride and bridesmaids first because it gives them that half hour after to freshen up before the ceremony while I photograph the groomsmen! Once the ceremony is done we'll step away and immediately begin family photos first. This includes parents/siblings, step parents/step siblings, and grandparents. Any other family members are totally welcome to join as well of course! (list of general family photos will be provided in family photo section) Once the family photos are complete we move onto Bridal party! This won't take a ton of time since we completed some before the ceremony. Once they're done they can join the reception and we'll move on to the photos of you two! Going in that order makes it to where you won't have random family members or bridal party watching as you take your photos of just you two. They'll be able to join the reception while we have some time to ourselves to get those done. Which makes it a little more comfortable for you two and a lot less distracting! Again, these are all just general tips on what I've seen work out great! You can plan this day however you'd like though of course!

# PERFECTING *family photos*

Family photos can at times feel a little hectic, but they definitely don't have to be! To the right is a list of family photos we will be taking, just so you know what to expect. It's usually REALLY helpful to have a cousin or aunt around who knows all the names and might be able to stand by and help rally everyone with me!

Please let me know if there are any special family dynamics that I should know about so I can be prepared. I want the family photos to go as smoothly as possible and I'm willing to take as much time as needed to make that happen! If there are any specific photos you'd like beyond the list I'm providing, I'm of course more than happy to do them just let me know!

- B AND G + B PARENTS
- B AND G + G PARENTS
- B + B PARENTS
- G + G PARENTS
- B + B MOM
- G + G MOM
- B + B DAD
- G + G DAD
- B And G + B PARENTS AND SIBLINGS
- B And G + G PARENTS AND SIBLINGS
- B + B SIBLINGS
- G + G SIBLINGS
- B + B GRANDPARENTS
- G + G GRANDPARENTS
- B AND G + B GRANDPARENTS
- B AND G + G GRANDPARENTS
- B AND G + B PARENTS AND SIBLINGS, G PARENTS AND SIBLINGS,  
B GRANDPARENTS, AND G GRAND PARENTS
- \*(B AND G = BRIDE AND GROOM)



# PRICING

## **SIMPLE - \$1,500**

- 4 hours coverage
- 4 5x7 high quality prints
- \$30 print credit
- Disc with professionally edited High Resolution photos (This does not include print release form)
- Online gallery with option to download

## **CLASSIC - \$2,150**

- 6 hours coverage
- 6 5x7 high quality prints
- \$50 print credit
- Disc with professionally edited High Resolution photos (This does not include print release form)
- Online gallery with option to download

## **THE COMPLETE COLLECTION - \$2,650**

- 8 hr coverage (\$250 for additional hr)
- Engagement Shoot (simple package, see details in engagement section. Upgrade to Classic for \$100)
- Disc with professionally edited High Resolution photos
- Print Release form
- Online gallery with option to download



### TRAVEL FEE:

I don't charge a travel fee within Oregon. Anywhere outside of Oregon I charge a \$0.50 per mile fee! Anywhere outside of Oregon and Washington will require further discussion.

### PAYMENT:

The remainder of your payment after your Deposit will be due the day of your wedding. We will go over exact details and timeline within one month before your wedding. After that we will touch base again a week before. Feel free to get ahold of me with any questions or concerns at all between now and your wedding! I'm here to help!

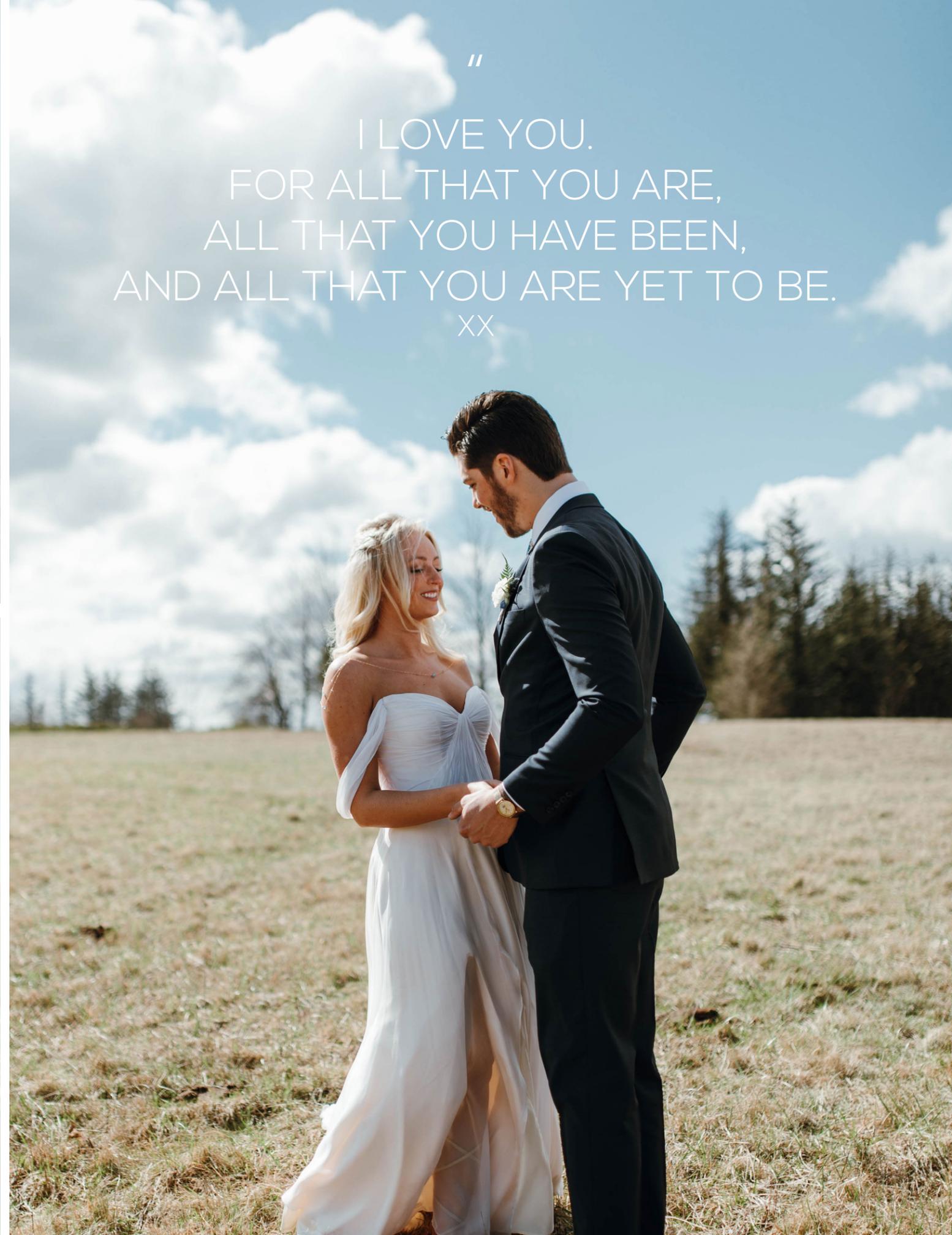
### LIGHTING:

Worried about lighting? Here are some tips!  
Ceremonies in nature are my favorite! The natural lighting, the ability to run around wherever I want to get good angles, and just the setting alone. If you're having a mid day ceremony having the sun behind you is the best! Reception lighting is another important one. As long as the dance floor gets decently lit so that I don't have to use an un-natural looking flash, we'll be good to go! I also so so greatly appreciate it when the DJ can hold off on some of the crazy lights until after the first dance, father daughter dance, etc. Last thing you want is to have some beautiful photos of you two and red laser lights on your face.





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I LOVE YOU.  
FOR ALL THAT YOU ARE,  
ALL THAT YOU HAVE BEEN,  
AND ALL THAT YOU ARE YET TO BE.  
XX



A wedding couple in a scenic landscape. The groom is on the left, wearing a dark suit and tie, looking towards the bride. The bride is on the right, wearing a white wedding dress with a long veil, looking back at the groom. They are standing on a stone wall overlooking a valley with mountains in the background under a cloudy sky.

## What People Have to Say:

"I cannot say enough good things. My husband and I recently had a shoot with her to retake bridal/wedding photos for our first anniversary and we are so happy with the outcome. The photos turned out so beautiful (half of which looked like they belonged in a wedding magazine!) I think I teared up when I saw them and I couldn't stop looking at them. I just wish I could go back in time and hire her to do our wedding! But, long story short, we absolutely loved our experience with Jessica and will definitely be using her for future photography needs. I suggest everyone else does too." - Marcela and Zach

"We couldn't be happier with our choice to hire Jessica for our engagement and wedding photos! She's easy to work with, professional, and made us feel very comfortable in front of the camera. She is flexible and will work with you to make sure you get exactly what you envision. Jessica's love for photography and people is evident in all her work, each session is treated like a unique personal project - free from strict rules or regulations! We'd hire her again in a heartbeat!" -Lindsey and Steven Henriksen

"Jessica is always such a pleasure to work with. She treats us like friends, not just clients. She makes everything she does so comfortable and you never have any awkward poses or moments. Everything is so natural. I had the pleasure of having her as our engagement photo/wedding photographer. Our pictures turned out better than I could have ever imagined. I will continue to go to her for the rest of our lives. Newborn photos one day, family photos, anniversary pics, etc. Shes the one. Could not have had a better experience."  
- Katie and Eric Hanson



LET'S GET THOSE MESSY, UNPLANNED, NATURAL MOMENTS. OF COURSE YOU'LL RECEIVE THE FAMILY, FRIENDS, AND DETAIL PHOTOS.  
BUT I WANT TO GIVE YOU MEMORIES TO LOOK BACK ON THAT REMIND YOU EXACTLY HOW YOU FELT THAT DAY.

THIS IS YOUR DAY. ENJOY IT TO THE FULLEST,  
I'LL HANDLE THE REST

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