

# FAMILY SESSIONS

*welcome guide*



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“Capturing moments  
in their unscripted,  
genuine moments”

-@jessicaheron\_images

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## *a little about me*

I'm Jess and I'm a lifestyle family photographer. I've been hanging behind the camera and running this biz since 2014. The evolution of my business and connections I've made over the years has been such a beautiful thing to be a part of. I feel so grateful to have the go-to photographer for families year after year. It is the highest compliment to be invited back to capture each new season of growth and to truly watch little ones grow from babies into childhood. I became a mom in 2022 and it has expanded my view of every, single beautiful moment that occurs in the simplest of moments with the little ones you love most. The deepest gratitude for my sweet Naomi for showing me the value in slowing down and being present

My goal is to shed a light on how unique and beautiful your connection is. I want these photos to feel like you and preserve this season of life for you to look back on for years to come.

*jess*

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“Live for the moments you can’t put into words.”

-@jessicaheeron\_images





# WHAT TO EXPECT WHEN WORKING WITH ME

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So you've made it this far! You've connected with my style enough to reach out and learn more about how we can work together! I commend you for getting this far and putting the time and energy toward capturing this phase of life with your family. It can be so easy to just let this fall by the wayside but I can't tell you how important I feel it is to make the time for these sessions.

It doesn't need to be stressful, and I am here to help!

I aim to make this as natural of an experience for you and your fam as I possibly can.

That's honestly my number one review from clients is that it all felt so laid back and natural. That just creates the opportunity for photos that feel like you and your family.

I offer many gestures to help you along the way while also letting moments play out. I definitely take more of a lifestyle approach rather than overly posed. I also let the kids run the show a bit. This allows them to be their full selves and not get reset time after time or forced to do anything that they're not open to. Forcing them to cooperate only creates more push back and stress and takes away from the fun of it all.

In preparing for the session I'm happy to be here for you anywhere from from going back and forth with creative session ideas to helping you with your outfit options. Can't decide on the outfits? Send me pics and I'll offer my opinion!

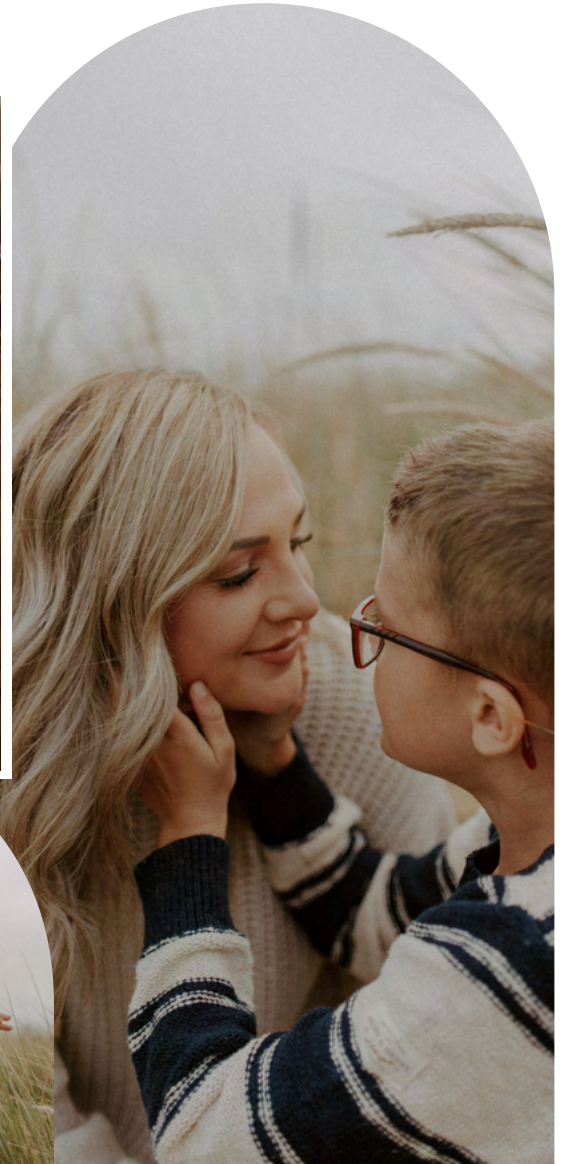
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"IF YOU HAVE SMALL CHILDREN THAT DO NOT WANT  
TO POSE FOR PHOTOS, SHE'S YOUR GIRL. NO STRESS,  
SO CANDID AND REAL."  
- RAMONA HUGHES

*Jess*

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# FAMILY SESSION *packages*



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## 01.

\$625  
the essential

one location or at home  
60 minute session  
100+ edited high resolution Images  
online gallery  
print release

## 02.

\$775  
the keepsake

two locations or at home +1 location  
up to 2 hour session  
150+ edited high resolution Images  
online gallery  
print release

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If you have any questions feel free to send me a message!

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so, you're  
expecting...



## BUMP TO BABY

\$1175

What a season of life this is. I'd love to capture it each step of the way. This bump to baby bundle comes with the following-

- Maternity photos up to 90 minutes  
*(\$625 if booked individually)*
- Unlimited Outfits
- Location Planning
- “Preparing for your Maternity Session Guide” to help you prepare for it all
- 100+ High Resolution Photos available for download

- Newborn Session in your home 2-4 weeks after baby arrives. Session will last up to 2 hours.  
*(\$700 if booked individually)*
- A hand delivered Starbucks drink of your choice to kick off the session :)
- Unlimited outfits and scenes
- “Preparing for your Newborn Session Guide” to help you prepare for it all
- 120+ High Resolution Photos available for download





“TRANSCENDING  
THE MUNDANE  
INTO MEANINGFUL  
MOMENTS”



# ADD ONS



## EXTENDED FAMILY - UP TO 15 PEOPLE +\$100

Includes 2+ Hours of shooting, individual family photos for each family within the session, and 300+ Edited High Resolution Photos uploaded to an online gallery. Ease of sharing this with everyone via email.

## EXTENDED FAMILY - UP TO 30 PEOPLE +\$200

Great for family reunions! This includes 3+ hours of shooting, individual family photos for each family within the session, and 300+ Edited High Resolution Photos uploaded to an online gallery. Ease of sharing this with everyone via email.

## RUSH FEE +\$150

Do you absolutely need these early? No worries! I'll get these back to you within a week.









# IN HOME SESSIONS...

TRANSFORM MUNDANE SPACES INTO A PERSONABLE CANVAS. THESE SESSIONS CAPTURE THE ESSENCE OF FAMILIARITY, TURNING EVERY CORNER INTO A BACKDROP THAT TELLS YOUR FAMILY'S UNIQUE STORY. IT'S MORE THAN CAPTURING MOMENTS, IT'S ABOUT CREATING MEMORIES RIGHT IN THE FAMILIARITY AND COMFORT OF YOUR HOME.

— @JESSICAHERON\_IMAGES





# IN HOME SESSIONS...

I THOROUGHLY ENJOY WEAVING IN A LITTLE ACTIVITY INTO IN HOME SESSIONS. THIS COULD BE BAKING COOKIES, MAKING BREAKFAST TOGETHER, PAINTING + CRAFTS, A PILLOW FIGHT, THE LIST GOES ON AND ON. I'M MORE THAN HAPPY TO HELP YOU COME UP WITH A FUN ACTIVITY TO CENTER THIS SESSION AROUND. I'M ALSO MORE THAN OKAY WITH IT JUST BEING YOU AND YOUR FAMILY BEING TOGETHER IN YOUR HOME. THAT IS BEAUTIFUL IN AND OF ITSELF.

– @JESSICAHHERON\_IMAGES



THIS IS  
YOUR STORY  
*and it's worth telling*



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# PREVIOUS CLIENT

*experiences*



## THE DAVIS FAMILY

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"JESSICA'S DOCUMENTARY STYLE TAKES THE PRESSURE AWAY FROM THE "PERFECT STAGED FAMILY PHOTO" AND ALLOWS YOU TO JUST BE, ALL WHILE SHE CAPTURES THE RAW MOMENTS WHEN THE KIDS PERSONALITIES REALLY SHINE THROUGH. 10/10 RECOMMEND HER, OR RECOMMEND FINDING SOMEONE THAT YOU LOVE TO DOCUMENT YOUR FAMILY YEAR OVER YEAR. THERE'S SOMETHING REALLY SPECIAL ABOUT CREATING A BOND WITH SOMEONE LIKE YOUR FAMILY PHOTOGRAPHER AND TRUSTING IN THEIR CREATIVE MINDSET. I KNOW YEARS FROM NOW WE'LL LOOK BACK AND BE SO THANKFUL FOR THESE"





## Serra Family

“Jess- you are so undeniably talented, but even more than that, you have such a gift of putting people at ease, making others feel seen and loved, and capturing the in between moments that are often missed or forgotten. You tell a story with your sessions and I can't thank you enough for encouraging us to let go, be candid, let our kids run and be crazy, and for somehow staying incredibly calm and patient through it all.”

“I'm so in awe of all the moments you captured and the incredibly beautiful candid in between moments that you caught. The close ups. The emotion. The movement. It looks like art! Like stills from a movie! I'm so thankful for you!!! You have such a gift and I will forever be singing your praises and recommending you to EVERY person who asks!!”





*shedding a light on your beautifully unique connection*





# TRAVEL *fees*

I truly love being a road warrior! I'm more than happy to travel to you or your dream location for this session. Below are some travel fees to my most commonly traveled-to locations. Other locations will get a custom travel fee. Reach out with any questions, as always!



Within 1 hr of Port Townsend.....	\$0
Thurston / Lewis Counties.....	\$100
Kittitas County/Mt. Baker.....	\$175
Lewis / Multnomah Counties.....	\$300
Linn / Lane Counties.....	\$350
Grants Pass / Medford / Bend.....	\$400
Humboldt / Shasta / Yosemite.....	\$500

## OREGON COAST

Astoria / Canon Beach / Manzanita.....	\$350
Lincoln City / Newport / Florence .....	\$375
Gold Beach / Brookings.....	\$400



# THE PROCESS

“WE’VE CONNECTED WITH YOUR WORK AND WANT  
TO MOVE FORWARD WITH BOOKING YOU!  
WHAT’S NEXT?!”



Choose Package

Receive Booking Info

(where you will review,  
electronically sign a contract, and  
make your 20% deposit)

1 Week before Session :  
Final payment is due

Session Time!

4-6 weeks later :  
Full Online Gallery Delivered.  
print, share, enjoy!!

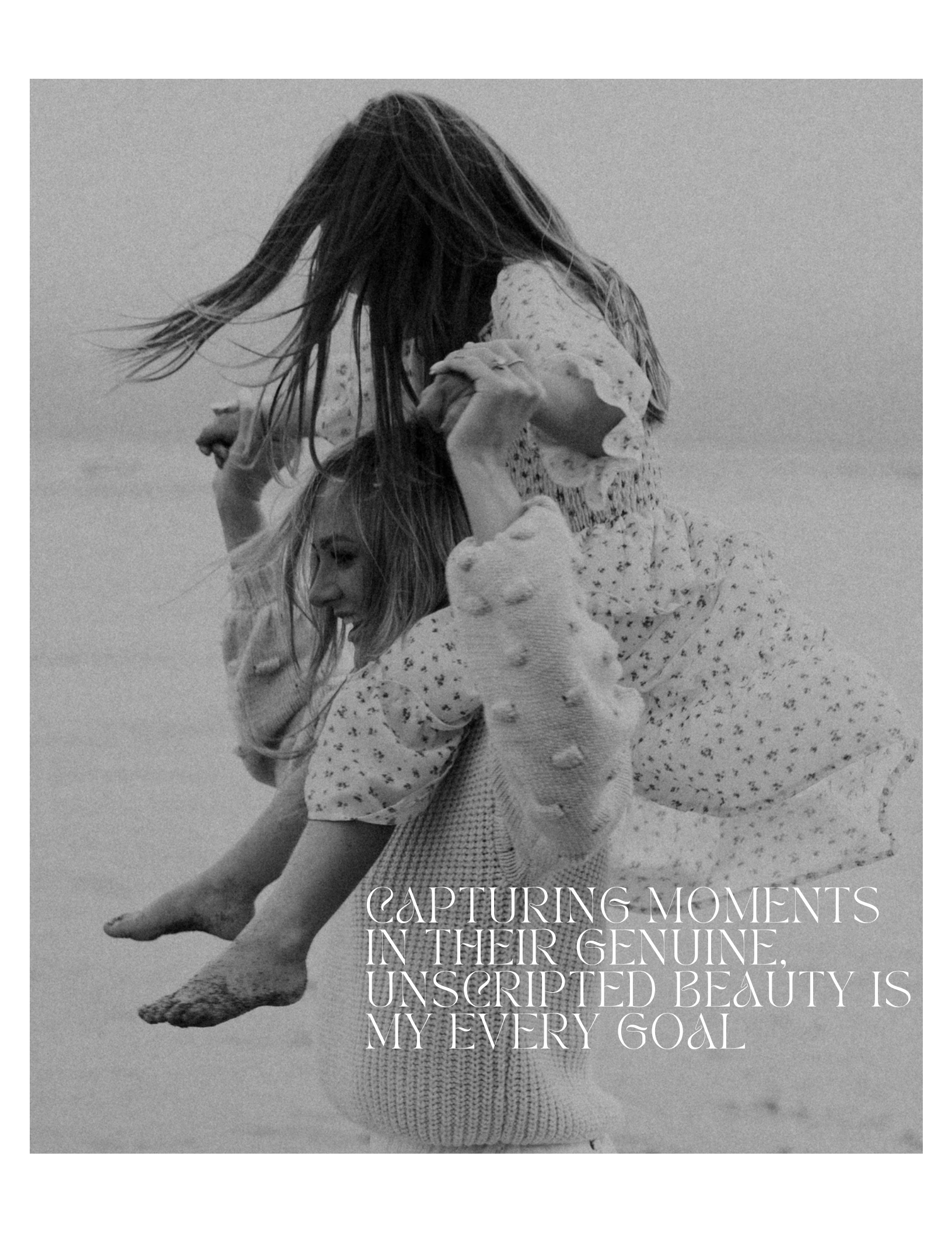
Narrow down Location + Date

Receive “Preparing for  
your Session Guide”  
(Including an outfit Guide)

5-7 days before Session : I’ll reach  
out to confirm details with you  
This is a good time to talk through outfit decisions with me if  
you’re having a hard time making final decisions. But really,  
reach out anytime with any questions or to send outfit pics!!

2 days after Session:  
Previews Delivered





CAPTURING MOMENTS  
IN THEIR GENUINE,  
UNSCRIPTED BEAUTY IS  
MY EVERY GOAL





# GET IN TOUCH!

Drop me a message and say hello!  
I wanna hear all about your story

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*jessica heron*  
I M A G E S

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